



## 1

# THINK HIGHER High appetite for travel High economic resilience High diplomatic activity High expat presence GENEVE AEROPORT THANKSTREEGENALD WITH GRACHERD

## Airport General Profile

- Traffic data
- Long-haul routes
- Scheduled airlines
- Flight network
- Accessibility
- Travelers profile

#### **Airlines Market Share**

## GVA

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#### **Pax Traffic**

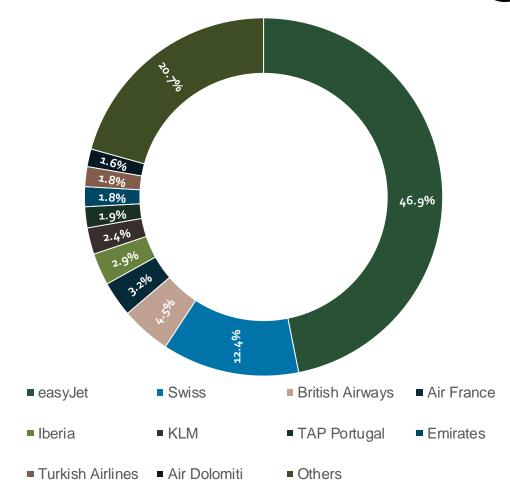
- 17.8 mio pax in 2024.
- +8.0 % traffic increase.

#### **Route Network**

- ~150 scheduled destinations.
- ~60 scheduled airlines serving 4 continents.

#### **Catchment Area**

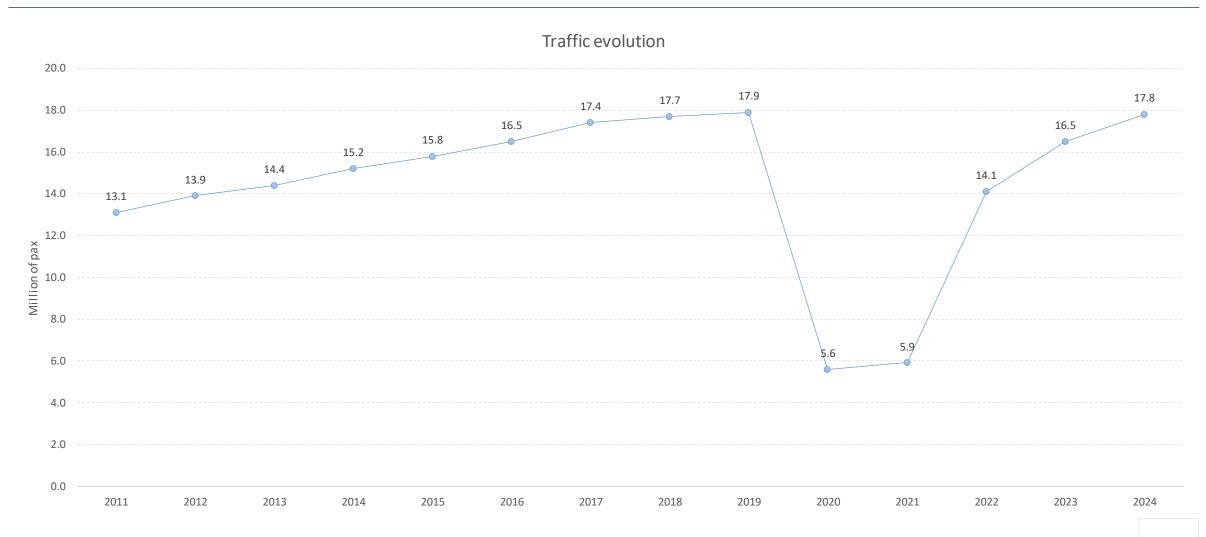
- Catchment area over 3 countries (Switzerland, France, Italy).
- Highest concentration of international organizations and multinational companies.
- Major touristic spots within 2 hours.



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#### **Historic Traffic Evolution**





#### **Scheduled Airlines**

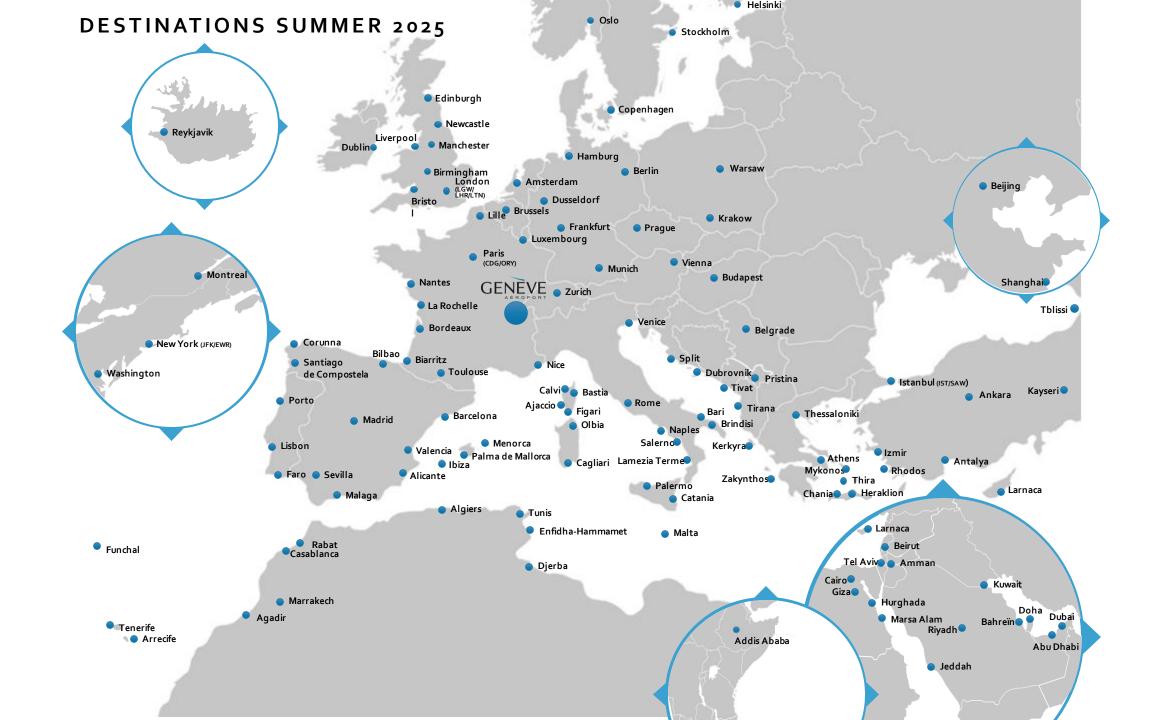












## Unserved Routes

SFO: Mainly leisure demand + some high tech / IT business traffic

LAX: Good mix leisure / business

BOS: Around 30% of highyield traffic; low seasonality

MIA: A mix of leisure, business and ethnic traffic

MEX: Strong diplomatic + business traffic demand

DKR: Strong \*

GRU: Largest LATAM market; good mix of business, leisure & ethnic markets; could be combined with GIG ICN: Steadily increasing demand for both business and leisure traffic

**PVG**: Important business relations

**TYO**: Predominantly incoming demand (from Japan)

**DEL**: Very strong governmental + business traffic demand

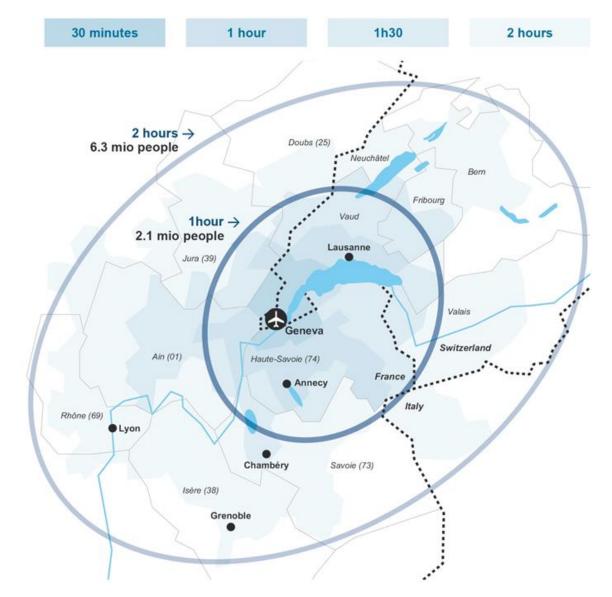
market + connecting to South-East Asia

SIN: Strong travel demand with a round 45% of high-yi eld traffic + Dynamic business relations (finance, pharma, watches, etc.)

JNB: High corporate traffic demand

#### Catchment Area

- Genève Aéroport is a real multimodal airport with an easy access by:
  - Public transportation: 9 bus city lines; efficient taxi service and hotel shuttles; regular coaches to Annecy, Chambéry, Grenoble, Lyon
  - Road: connected to Swiss and French highway networks
  - Rail: train station within the airport connected to regional and international networks (170 trains/day); 7 min to reach Geneva city center

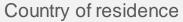


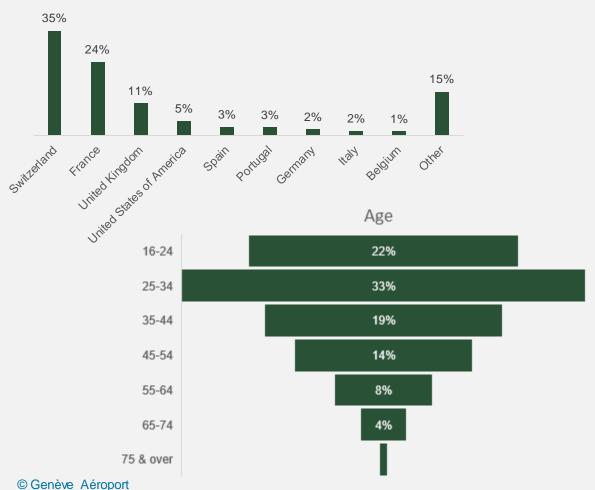
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#### **GVA Travelers Profile**

Source: ASQ Travelers Survey (ACI)





## Travel Reason 17% Business Holiday VFR



#### Frequent Travellers

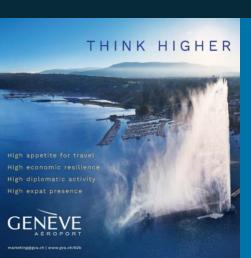




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## Corporate Traffic

- Intl Organizations
- Multinationals
- Banks
- Trading
- Pharma
- R&D



#### Geneva Diplomatic Capital

GVA

























- International Geneva is the heart of the world global governance
  - 38 International Organizations (IOs)
  - 380 Non-governmental Organizations (NGOs)
  - 177 States represented by a Permanent Mission
  - 32,107 persons employed in IOs, NGOs and permanent missions
  - 47,000 diplomats and int'l Civil Servants (incl. families)
  - 3,364 meetings and International conferences
  - 221,166 delegates and experts attending

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## Multinational Corporations



















Giyaudan<sup>c</sup> dsm-firmenich



- There are 1'651 multinational companies in the GVA catchment area.
- Multinationals account for 90'688 jobs in Geneva (i.e.: 29% of total employment in the city) and 88'000 in the canton Vaud.
- 190 different nationalities are represented among the population (41% of Geneva's residents are foreign nationals).
- The city counts 130 EMEA headquarters due to its central location in Europe and proximity to Africa and the Middle East.

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#### Financial Center









J.P.Morgan









Geneva is the birthplace and capital of international asset management with 120 banking firms, 3'200 financial intermediaries and 870 independent asset managers counting more than 35'000 employees (including insurance and law firms).

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## Trading & Shipping



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- Thanks to its advantageous geographical position at the crossroads of European commercial routes, Geneva offers a unique and multilateral platform for the negotiation and improvement of the international management of commodities.
- The commodity trading sector in Geneva consists of 311 international trading, certification and shipping companies, and approx. 4'300 persons employed in the sector.
- Geneva hosts approx. 40% of global transactions and 50% of world traded coffee and sugar.













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#### Pharmaceutical & Biotech/Medtech

GVA

- Geneva is part of BioAlps, the life science cluster in Western Switzerland:
  - 750 biotechnology, pharma and medtech companies
  - 500 research laboratories
  - 20 research institutions, universities and university hospitals with relevant capabilities and expertise
  - Numerous organizations supporting innovation (start-up incubators, science parks, venture capital funds, contract service organizations)
  - 20'000 people employed in companies and 5'000 researchers
- With the lengthening life expectancy and intensification of chronic diseases, global health care spend is expected to grow at 5% annually in the longterm.





















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## Education & Research

Switzerland is one of the best countries for the quality of its education, research and technologies. Université de Genève, Université de Lausanne (UNIL) and the Ecole Polytechnique Fédérale de Lausanne (EPFL) gather more than 27% (35'700) of total Swiss students.





ECOLE POLYTECHNIQUE FEDÉRALE DE LAUSANNE

1st European University in the Engineering and IT category (Academic Ranking of World Universities)

1st in Executive Education outside the US and 2nd worldwide (Financial Times)

ECOLE HOTELIERE LAUSANNE

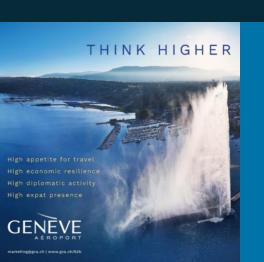
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## Airport Added-Value

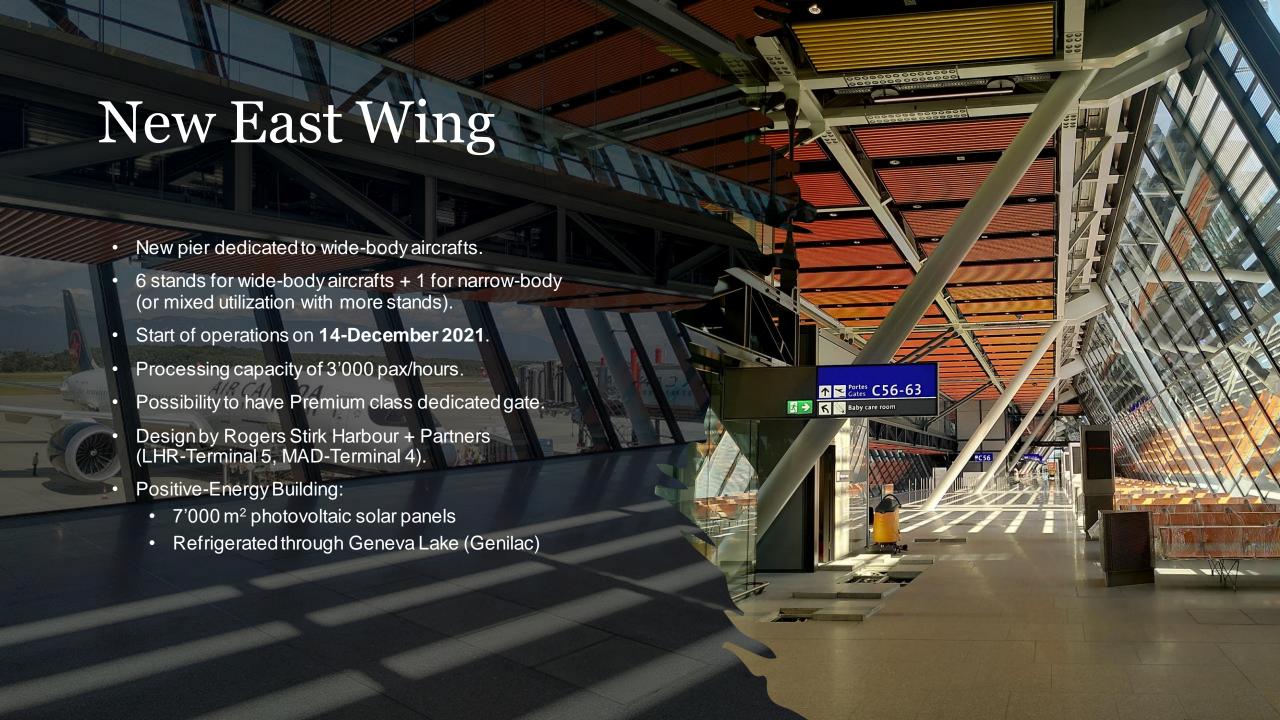
- Freight
- East Wing
- Sustainability
- NewGen support
- Airport charges

## Freight Activity

- Genève Aéroport offers a modern cargo terminal :
  - Warehouse: 24'000 m2 Capacity: 100'000t/year
  - Refrigerated storage (Pharma & Perishables)
  - Safes for valuables
  - Handling room for radioactive goods
  - Loading platform adjustable for any type of lorry
  - Free ports (10'000m2) inside the freight terminal
  - French customs with possibility of direct customs clearance from the cargo building to all countries of the European Union
  - Very short consignment time: 70-90 min. on average
  - Reliability of services (punctual dispatch, no strikes, security for goods)

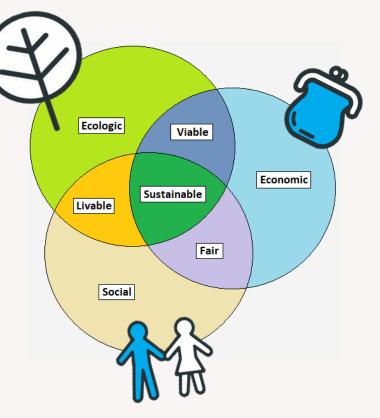


Main imported goods	Main exported goods
Spare parts for machinery	Chemical and pharma products
Perishables	Watches, jewelry
Electronic components	Machinery
Computer equipment	Electronic components



## Summary of Geneva Airport plans for the environment

- 2026: 60% reduction in CO2 emissions from the airport platform through the new GeniLac network: an innovative, 100% renewable thermal solution that uses water from Lake Geneva to cool and heat buildings.
- 2028: improvement of the multimodal platform.
- 2030 latest: reduction of waste, improvement of sorting, and minimizing incinerable waste.
- 2030: expansion of **photovoltaic panel** surface to reach 55,000 m2. Geneva Airport currently has a surface area of 23,500 m2.
- 2030: 90% of vehicles and equipment on the tarmac to be electric.
- 2030: increase the share of sustainable passenger mobility to 58%. Currently, this share is increasing and represented 48% in 2022.
- 2032: Stage 1 of the redesign of Terminal 1: optimization of buildings.
- 2037: achieve net-zero CO2 for the Geneva Airport platform.
- 2050: Active contribution to achieving the goal of net-zero carbon emissions for the entire industry.
- ➤ Geneva was awarded the **EcoVadis Silver** label in September 2023 and was recertified **ACA3+** in November 2022. The airport is in the process of obtaining ACA 4+ (Airport Carbon Accredited Neutrality).





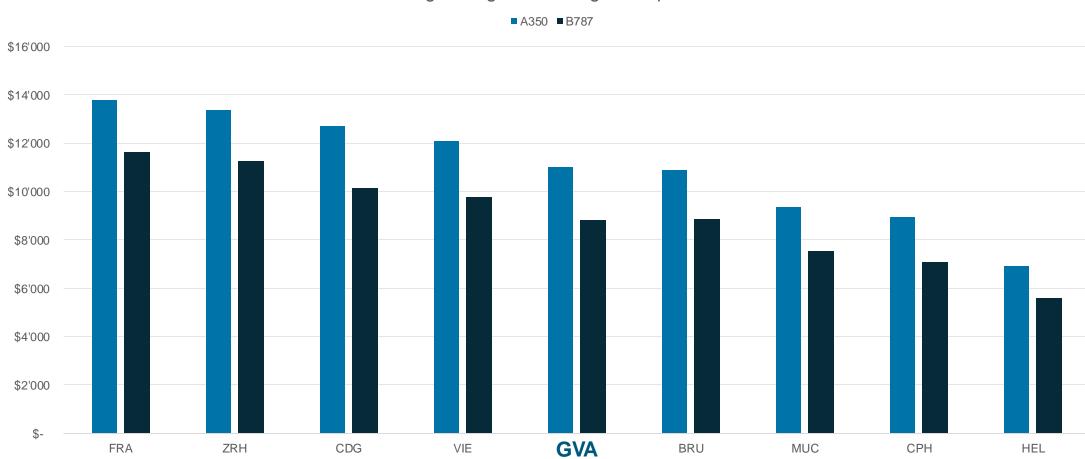


## New Generation Aircraft Support

- Genève Aéroport adopted a scheme that recognizes the operation of new generation aircraft on the "best-in-class" principle.
- Narrow body aircraft categorized in noise class 5 as well as wide-body aircraft categorized in noise class 4 according the Swiss AIP shall be entitled to the following rebates:
  - discount of 20% on the landing charge
  - reduction of CHF 0.40 on the PSC per departing passenger
  - bonus on landing charges for incremented movements of NewGen aircrafts
  - credit on the PSC if the load factor for a given year is greater then or equal 80%
- As an example, the benefit of an aircraft change from an A330-300 to a B787-8 can reach **CHF** ~500'000 per year for a daily operation.

## Airport Charges Comparison

Average charges for a long-haul operation



Source: airportcharges.com (RDC Aviation)

