

Incentives for airlines to relaunch passenger traffic post-COVID19

Genève Aéroport wants to support passenger traffic recovery after the crisis. In this context, the following incentive scheme for airlines is implemented in order to facilitate and accelerate whenever possible the re-establishment of the air connectivity of GVA.

These measures are limited in time and are designed to reduce the costs of operation for airlines during the ramp-up period. They are part of a broader package by Genève Aéroport to support the industry and the relaunch of the tourism. Based on the actual situation, changes to this scheme can be made any time.

This set of incentives responds to the principles of transparency, non-discrimination and simplicity.

1) Incentives for short-haul routes

The purpose is to support the progressive ramp-up of traffic and relaunch of major routes during the summer months (June, July, and August), and reward “early starters”.

The incentive is applicable to all airlines operating scheduled short-haul flights (up to 5 hours) to/from GVA.

The reduction is on the landing charges (excluding surcharges) according to the following table, based on the percentage of flights operated for each month compared to the year before.

	Rebate if > 10% of flights operated in 2019	Rebate if > 20% of flights operated in 2019	Rebate if > 30% of flights operated in 2019
June 2020	20%	20%	20%
July 2020	15%	20%	20%
August 2020	10%	15%	20%

2) Incentives for long-haul routes

Parameters influencing the economics of long-haul routes are specific to this type of operation. It is recognised that the return to profitability potentially takes more time, thus justifying a different relaunch incentive. Furthermore, the recovery of the connectivity with major cities around the world is essential to the diplomatic activity in GVA catchment area.

The goal is to incentivize airlines to restart long-haul operations to/from GVA as soon as possible and with a reasonable frequency available for potential customers.

	Rebate on landing charges	Conditions:
Summer 2020	50%	<ul style="list-style-type: none"> - Scheduled long-haul routes (> 5 hours and year-round) - Restart of operations before 1 SEP 2020 (calculated by route) - At least half of the weekly frequencies operated in 2019
Winter 2020/21	25%	

Note: these incentives will be applied only to airlines having no delay or default in payment concerning previous invoices.