



## The desire to travel despite everything



When confinement ended in June, Genève Aéroport set out to revive the demand for tourism with a poster campaign in French-speaking Switzerland. The campaign slogan was «**Find the freedom to travel again**» - an invitation which came very naturally after several months of confinement.

The key message was to inspire people to go on holiday, especially during the summer. In a context that was still complicated, it was also necessary to give **information on the destinations available** and reassure passengers about safety measures. A summary table on the Genève Aéroport website meant that passengers could view the range of destinations, frequency of flights and dates when flights would be resuming.

Over the summer, demand did pick up somewhat – especially when it came to tourism and family visits. Among the most requested countries were Portugal, France, Greece, Spain and Italy. Surveys carried out by Genève Aéroport among the population also revealed a **desire to travel by plane**.

Since then, the situation has become even more complicated. The closing of borders and imposition of quarantines – often announced at the last minute – have had a further negative impact on confidence and transparency. The current offer is therefore limited and fluctuates according to restrictions, but everything will be done to ensure that Genève Aéroport's air travel service can be expanded again over the coming months.

Despite these new circumstances, Genève Aéroport has decided to carry on its efforts with the public and the travel industry. As such, a new campaign has just been launched, this time with the catchphrase «**Rediscover the desire to travel**». Our

intention is to keep a certain state of mind going, to motivate people who want to go on trips and show our support to all stakeholders in the tourism sector.

The visuals for these new posters – which have been displayed in Geneva, Lausanne and neighbouring parts of France – are simple and colourful, and inspire people to dream. The goal is to get people thinking about their next holiday, family visit or little getaway off the beaten track, when the conditions are right.



Equally, we want to show our solidarity with the travel industry. For this reason, the posters have also been made available to our network of agencies throughout French-speaking Switzerland, and our wish is for everyone to pull together in their efforts.

[www.gva.ch/reprise](http://www.gva.ch/reprise)

## AIRLINES

### Flights to Geneva resuming

Genève Aéroport has partially resumed activities in recent months. Around thirty airlines are now operating regular flights again, but with reduced frequency compared to previous years.

Changes in the news, in connection with border closures, quarantines and other travel restrictions, mean that exact flight schedules are likely to change at very short notice. Airline websites are an essential source of information for booking flights and planning for future trips.

As for long-haul flights, due to the pandemic, which is still very present in many parts of the world, only half of the connections have resumed. These airlines are: **Air Canada** (Montreal) with an interruption from 12 October to 16 December 2020, **Emirates** (Dubai), **Ethiopian Airlines** (Addis Ababa) and **Etihad** (Abu Dhabi).

The following airlines have not yet announced when their intercontinental routes will resume: **Air China** (Beijing), **Kenya Airways** (Nairobi), **Qatar Airways** (Doha), **SWISS** (New York JFK) and **United** (New York EWR and Washington). **Qatar Airways** (Doha), **SWISS** (New York JFK) et **United** (New York EWR et Washington).

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### SWISS includes more destinations this winter

SWISS intends to reintegrate many destinations into its winter 2020/21 programme. In total, the airline plans to resume its service to around 85% of its former destinations, including 21 departing from Geneva.

SWISS is resuming its direct flights



from Geneva to **Pristina** in early October and to **Marrakesh** in mid-October. **Prague** will be added at the end of October and **Moscow** at the beginning of November. From mid-December, SWISS will resume its flights to the following destinations: **Malaga** and **Valencia**, **Stockholm** and **Gothenburg**, **Dublin**, **Hurghada**, **Kittilä** (Finland), **Saint Petersburg** and **London Gatwick**. Direct connections between Geneva and **London City** will resume from February 2021. Among the most frequented winter destinations from Geneva are **London Heathrow**, **Frankfurt** and **Moscow**.

[www.swiss.com](http://www.swiss.com)

### Flight search tool

For an overall view of the air services currently available and flights on offer, an online search tool is available at [www.gva.ch/reprise](http://www.gva.ch/reprise)



### «Let us guide you» - Covid focus

Everything you need to know for your next trip to or from Genève Aéroport can be found on our website, in the



«Let us guide you» section. Need information about your flight, safety measures in the airport, travel conditions and options for getting home? Follow our guide: [www.gva.ch/fr/Site/Passagers/Laissez-vous-guider/COVID-19](http://www.gva.ch/fr/Site/Passagers/Laissez-vous-guider/COVID-19)

### Airlines night edition 2020

At the beginning of October, partners of Genève Aéroport's airlines were invited to the traditional «Airlines' night», which this year was held in the future East Wing on the Geneva tarmac. This edition was a great success: it came at the right time to reconnect with major local partners, whose attendance was the same as



in previous years. The event was a wonderful opportunity to visit the site for this new infrastructure which is near completion: long-haul airlines are already choosing their spot for future stopovers. Taking stock of the current situation in a relaxed atmosphere at the SSLIA dinner was also greatly appreciated. The next edition in 2021 is already confirmed!

### Cargo activity: Q3 results

Air freight results for this year's third quarter indicate a consolidation phase and reflect the gradual return of activity with fewer cuts. For all business sectors combined, more



than 11'572 tonnes were processed: a decrease of 37,81% compared to the same period in 2019.

While the integrator sector continues to show good health and the RFS (airline freight by lorry) sector is returning towards pre-crisis levels, cargo loaded in the hold remains at very low levels. Cumulatively since the start of the year, total tonnage has fallen by 34,70%.

## GVA NEWS

### Take Off Magazine by Genève Aéroport



The new issue of Take Off is quite an unusual one, just like the times we are living in. In this winter edition, we offer you a choice of destinations for getaways in Europe, which are not directly linked to what is happening at Genève Aéroport. Air travel is limited at the moment, and fluctuating depending on the health situation and government decisions, which change from one day to the next. Despite these circumstances, Genève Aéroport has decided to carry on its efforts with the public and the travel industry. Find **Take Off by Genève Aéroport** in the magazine racks on your next trip to the airport. [www.gva.ch/publications](http://www.gva.ch/publications)

### The Genève Aéroport Sustainable Development Report is online!



In digital form for the first time, this report charts the progress made by Genève Aéroport over the past two years with regard to its ongoing commitments to responsible airport operations. Find all Genève Aéroport's results related to environmental, social and economic responsibilities. Read all the details about its performance and projects implemented. At a glance: flights after 22:00 have decreased, Genève Aéroport's noise footprint has decreased and the proportion of renewable energy has increased.

<https://rapports.gva.ch>

### Shops and restaurants

Genève Aéroport's shops and restaurants are adapting their opening hours. Find all latest information by scanning this code:



### Discover the pop-up shops in the central area!

Some outlets located after the security checks have been temporarily



closed. But you can still find your favourite products at the pop-up shops under the large flight information panel. Take the time to have a wander around the «marketplace» and treat yourself before boarding!

### Priority Lane subscription and carbon offsetting soon to be added on www.gva.ch

Do you use the Priority Lane service several times a year? Make your trips even easier thanks to a personal subscription (non-transferrable)! Three-, six- and twelve-month packages will soon be available for unlimited use of the Priority Lane! Alongside this, Genève Aéroport is also strengthening its partnership with MyClimate to offer a carbon offsetting service, which supports climate protection projects.

## TRANSPORT

### BlaBlaBus Grenoble - Crolles - Chambéry / Genève Aéroport



The regular BlaBlaBus line from Grenoble - Crolles - Chambéry / Genève Aéroport resumes twice a day from 01.09.2020, so that air passengers from Dauphiné and Savoy can reach Genève Aéroport easily (2 hours 30 min from Grenoble or 1 hour 15 min from Chambéry).

[www.oui.sncf/blablabus](http://www.oui.sncf/blablabus)

### Update on the East Wing - Genève Aéroport's new building

This magnificent extension of the airport, designed to handle departures and arrivals of «Non-Schengen» passengers and soon to be completed, is the culmination of several years of work. From April 2016 to April 2018, the most important stages were



those related to infrastructure, with the deconstruction of the old high-capacity aircraft building, the construction of the East Wing basement, the technical control room from position 13 to position 17 and connecting the water to the existing network. Since April 2017, and still in progress to this day, the stages of work for the building's superstructure have been underway: namely its metal structure, façades, roof, interior partitions and coverings. The opening of this new building for high-capacity aircraft has now been scheduled for mid-December 2021.

## SPONSORSHIP

### Take part virtually in the «Geneva 2.0km by Genève Aéroport»!

Like many races, the organisers of the Geneva 20km by Genève Aéroport had to resort to «virtual mode» while remaining very dynamic, inviting all participants to take part in a 2.0km version.

Meet on Sunday

01.11.2020 to explore the marked trails in the areas bordering the airport and run at a time that suits you until 22.11.2020. **Signing up and downloading the app is free.** Finally, if you wish, you can support the charitable partner Réseau Cancer du Sein (Breast Cancer Network) by making donations at the time of registration. **Genève Aéroport is proud to support this race as a title partner for the fourth consecutive year.** Happy racing!

[www.20kmgeneveaeroport.ch](http://www.20kmgeneveaeroport.ch)



### It is the home straight for 100 years of Genève Aéroport!



2020 was set to be a particularly festive year for Genève Aéroport's hundred-year anniversary. Unfortunately, the Covid-19 epidemic put celebrations on hold, with many events having to be cancelled. But the airport has managed to keep several flagship events running between now and the end of the year! The home straight started on 14 September with flags raised in the colours of the hundred-year celebration on the Mont Blanc bridge.

### Retrospective in photos

A photo exhibition was held at the Orangery of the Château de Voltaire (neighbouring France) paying tribute to the agreement signed in 1956 between France and Switzerland. To carry out the work needed to extend the runway, the countries exchanged 42 hectares of land. The treaty enabled Genève Aéroport to extend its runway from 2 to 3,9 km and accommodate larger DC-8 type aircraft. An area committed to flights to France followed. Authorities from both countries celebrated the agreement at the opening of the exhibition (which took place from 25.09 to 02.10).



### Exciting conferences and debates

Several conferences and debates have been organised by Genève Aéroport in association with the University of Geneva.

- The first took place in October on a very topical theme: «**How can airports help fight the spread of disease**». A round table brought together scientists (including Didier Pittet and Antoine Flahault, professors at the University of Geneva) as well as aviation specialists.
- The second took place in early November with André Borschberg, Executive Chairman of H55, who **explored the technological challenges** of aviation and the future of transport.
- The third will be held on 13-14 November 2020, where Genève Aéroport has the honour of being the partner of the **climathon!** The challenge is set to take place **in Sécheron, on the Biotech campus**. Around a hundred participants will have 24 hours to develop **concrete solutions for local issues on the subject of the climate**. They will receive expert support and a procedure to follow for setting up their projects.
- The last of these conference/debates will take place on 17 December 2020 at Uni Dufour, room U600 from 12:00 to 13:30. Doors open at 11:30. Free conference - registration required at [www.unige.ch](http://www.unige.ch). **EasyJet, SWISS and Genève Aéroport** will attempt to answer this question: «**Zero carbon: myth or reality?**»

Programme: [www.gva.ch/100ans](http://www.gva.ch/100ans)

### Online store: [gva.boutique](http://gva.boutique)

Finally, a whole series of items dedicated to the hundred-year anniversary of Genève Aéroport are for sale in the airport outlets and via our online store. Among the items is a limited-edition **Swiss Made watch** to mark the occasion. Produced in a family-run factory, the watch is suitable for both men and women. Another signature product is **the book, «100 ans, Genève Aéroport»**. This commemorative work follows 100 years of innovation in never-before-seen images, archive videos and in text. Other accessories are also available in the colours of the hundred-year celebration: a Tekoe tea box, beach towel and cap, 100% recycled cotton bag and – if you're one of the lucky ones – one of the flags flown on the Mont Blanc bridge.

[www.gva.boutique](http://www.gva.boutique)

