

Potential new routes to/from Geneva

Genève Aéroport main unserved markets with high potential

Airport	City	Market Characteristics
NORTH AMERICA (unserved)		
MIA	Miami	A mix of leisure, business and ethnic traffic
LAX	Los Angeles	Good mix leisure / business
SFO	San Francisco	Mainly leisure demand + some high tech / IT business traffic
BOS	Boston	Around 30% of high-yield traffic; low seasonality
ASIA (unserved)		
BKK	Bangkok	Mainly leisure market + connecting to South-East Asia
TYO	Tokyo	Predominantly incoming demand (from Japan)
HKG	Hongkong	Strong travel demand with around 35% of high-yield traffic + Dynamic business relations (finance, luxury, watches, etc.)
SIN	Singapour	Business traffic with around 50% of high-yield
PVG	Shanghai	Important business relations
ICN	Seoul	Steadily increasing demand for both business and leisure traffic
DEL	Delhi	Very strong governmental + business traffic demand
LATIN AMERICA (unserved)		
GRU	Sao Paulo	Largest LATAM market; good mix of business, leisure & ethnic markets; could be combined with GIG
EZE	Buenos Aires	Good mix of tourism & business traffic demand
AFRICA (unserved)		
MRU	Mauritius	Mainly leisure & ethnic market
JNB	Johannesburg	High corporate traffic demand