

Potential new routes to/from Geneva

Genève Aéroport main unserved or underserved markets with high potential

Airport	City	Market Characteristics
EUROPE		
BEG	Belgrade	Business & ethnic market demand for 3-5 frequencies – Unserved
CGN	Bonn/Cologne	Niche market with mainly corporate traffic – Unserved
GLA	Glasgow	Route served only during ski season; demand for year-round – Underserved
GOT	Göteborg	Largest unserved market in Scandinavia; year-round traffic – Unserved
KRK	Krakow	Strong ethnic & leisure demand for south of Poland – Unserved
LED	St. Petersburg	Strong demand both inbound & outbound; high growth expected from Russian side of the market (GVA very popular) - Underserved
MXP	Milan	Business traffic – Unserved
OTP	Bucharest	Strong evolution of ethnical and touristic links between Switzerland and Romania and largest unserved market in Europe – Unserved
PMO	Palermo	Seasonal demand from tour-operators and italian community – Unserved
RIX	Riga	Business & leisure market + connections with baltic countries, Finland & Russia – Unserved
SOF	Sofia	Mainly business & governmental traffic with possible increase of leisure segment (including connections to Black Sea resorts); higher perspectives of growth than average – Unserved
SVQ	Sevilla	Leisure and ethnic market (previously served from GVA) – Unserved
VLC	Valencia	Mix of leisure, business and ethnic traffic – Underserved
ZAG	Zagreb	Strong demand year-round, with good elasticity – Unserved

Airport	City	Pax	Market Characteristics
NORTH AMERICA (unserved)			
LAX	Los Angeles	46'000	Good mix leisure / business
SFO	San Francisco	41'000	Mainly leisure demand + some high tech / IT business traffic
BOS	Boston	33'000	More than 20% of high-yield traffic; low seasonality
ORD	Chicago	23'000	25% of high-yield traffic
ASIA (unserved)			
BKK	Bangkok	72'000	Mainly leisure market + connecting to South-East Asia
NRT	Tokyo	46'000	Predominantly incoming demand (from Japan)
PEK	Beijing	40'000	More than 25% of high-yield traffic
HKG	Hongkong	37'000	Strong travel demand with more than 35% of high-yield traffic + Dynamic business relations (finance, luxury, watches, etc.)
DEL	Delhi	33'000	Very strong governmental + business traffic demand
SIN	Singapour	31'000	Business traffic with around 55% of high-yield
ICN	Seoul	35'000	Around 20% of high-yield traffic
PVG	Shanghai	25'000	Around 30% of high-yield traffic + important business relations
LATIN AMERICA (unserved)			
GRU	Sao Paulo	39'000	Largest LATAM market; good mix of business, leisure & ethnic markets; could be combined with GIG (20,000 pax)
EZE	Buenos Aires	25'000	Good mix of tourism & business traffic demand
MEX	Mexico	21'000	More than 25% of high-yield traffic expected
AFRICA (unserved)			
JNB	Johannesburg	29'000	More than 35% of high-yield traffic demand
DKR	Dakar	22'000	Predominantly leisure & ethnic market
NBO	Nairobi	21'000	Important relations with International Organizations in GVA; more than 25% of high-yield traffic